

The Watchdog

THE MRC'S MONTHLY MEMBERS' REPORT



CREATING A MEDIA CULTURE WHERE TRUTH AND LIBERTY FLOURISH IN AMERICA

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MRC Headquarters • Alexandria, Virginia

MRC and Conservatives Fighting Hard Against the Liberal Media in 2007

Dear Friend,

The liberal media are giddy now that the Democrats control Congress, and they are going all out to push their liberal political agenda across the American landscape. The Media Research Center is documenting these actions by the media elite, exposing them, and using all its resources to thwart them.

Here's an example. As Rep. Nancy Pelosi, a radical leftist, became House Speaker, the liberal media treated her with kid gloves. When she held a baby on the House floor on Jan. 4, for instance, ABC's Charles Gibson told America that this was the "ultimate in multi-tasking: taking care of the children and the country." The MRC quickly criticized this liberal spin through its daily *CyberAlert* and on its *Newsbusters* blog, complete with video clips of Gibson's propaganda.

That material was picked up by numerous national talk radio shows. Also, on the Jan. 5 *Fox News Watch*, *Newsday* columnist Jim Pinkerton, who frequently cites MRC research, noted the spin on Pelosi and slammed Charles Gibson's comments with sarcasm.

That's one example. The elite media's left-wing agenda has been exposed by the MRC and cited, from late December through early January, in countless venues, reaching tens of millions of Americans. These outlets include:

- * Fox's *Hannity & Colmes*
- * Fox's *Your World with Neil Cavuto*
- * ABC News
- * CNN's *Glenn Beck Show*
- * CNN's *Paula Zahn NOW*
- * MSNBC's *Scarborough Country*
- * Rush Limbaugh
- * G. Gordon Liddy
- * *New York Post*
- * *The Washington Times*
- * *The Boston Globe*
- * *Human Events*
- * *Investor's Business Daily*
- * *The Pittsburgh Tribune Review*
- * *Los Angeles Times*



Among the MRC's many national media appearances, Director of Time Analysis Tim Graham details *Time* magazine's liberal bias on the Dec. 20 edition of Fox's *Your World with Neil Cavuto*.

... and the list goes on. The MRC, thanks to its supporters, is fighting hard against the liberal media in 2007. These early successes follow on the heels of a highly productive year in 2006.

Last year, the liberal media did what we predicted: During wartime and in an election year, they relied on personal attacks, instead of facts, to undermine

the conservative movement and help liberals win the elections.

The MRC cannot, and will not advocate anyone's election or defeat. But we can, and did expose the liberal media's agenda, spreading the truth to an average 73 million Americans each week in 2006. The MRC message reached so many Americans because we

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www.MRC.org

Media Research Center's
20th Anniversary Gala

featuring
**Ann Coulter, Sean Hannity,
Neal Boortz and many more!**

Save the Date
Thursday, March 29, 2007
Grand Hyatt Washington
Washington, DC

visit www.MRC.org for more information

Continued from page 1

are the leading source on liberal media bias for the New Media. We also continued to regularly provide intellectual ammunition to conservative activists and policy groups, arming them with the weapons to fight the leftist press.

Here are some highlights: The MRC regularly exposed the liberal media's defeatist attitude toward the war on terrorism through *CyberAlerts*, *Media Reality Checks*, press releases and *TimesWatch* dispatches, in CNSNews.com stories, and in the 2006 Special Report, *The Media vs. The War on Terror*. This work garnered national and international press coverage. CNSNews.com's reports on the war were also cited in 2006 in best-selling books by David Limbaugh and Ann Coulter.

When *The New York Times* published a story blowing the cover of an anti-terrorist financial-tracking program, the MRC responded. Our actions led to extensive coverage, including appearances on *Fox & Friends*, *Hannity & Colmes*, *Your World with Neil Cavuto*, USA Radio Network, and discussion on the *Mark Levin Show*.

An MRC Special Report on liberal media coverage of illegal immigration received widespread attention, including a full report on CNN's *Lou Dobbs Tonight*.

Ongoing analysis of the liberal media's promotion of global warming misinformation was provided by the MRC's Business & Media Institute, which produced a Special Report on the issue that was extensively cited on the floor of the U.S. Senate. BMI Director Dan Gainor also testified about this issue before a Senate committee.

MRC research on the liberal media's grossly slanted coverage of the U.S. economy was discussed on Fox's *Special Report with Brit Hume*, CNBC's *Kudlow & Company*, CNN's *Paula Zahn NOW*, in the *Chicago Sun-Times*, *The Washington Times*, *The Limbaugh Letter*, and *The American Spectator*.

A series of MRC reports on Hollywood's portrayal of U.S. businessmen were cited in *The Wall Street Journal*, *The Washington Post* and *The Chicago Tribune*. Our blog, NewsBusters, continued to grow, with 80,000 readers a day. Also, the MRC's work with grassroots conservatives skyrocketed, recruiting now more than 250,000 members to the MRC Action Team.

In 2006, the liberal media were nothing more than microphones for the Democratic Party and liberalism. The MRC — unique in its mission and fiercely despised by liberals — anticipated this bias and provided the evidence and intellectual ammunition to fight against it. In 2007, the conservative movement must stay on the offensive against liberalism and its media propagandists. The MRC is fighting hard this year and is proud to be in the vanguard of this battle.

Sincerely,

L. Brent Bozell III
Founder and President

MRC Special Report Proves Fox News Channel Is More Balanced than CNN, MSNBC on Iraq War Coverage

If you think Fox News Channel is fairer and more balanced than its cable competitors when it comes to coverage of the Iraq war, a new study by the MRC proves you are right. So when a liberal squawks that Fox is slanted and unfair, you can show them the study – the numbers don't lie.

The new Special Report, *The Iraq War on Cable TV: CNN and MSNBC vs. The Fox News Channel*, looks at coverage of the Iraq war by Fox, CNN, and MSNBC and concludes that Fox (or FNC) is far more politically balanced than CNN and MSNBC.

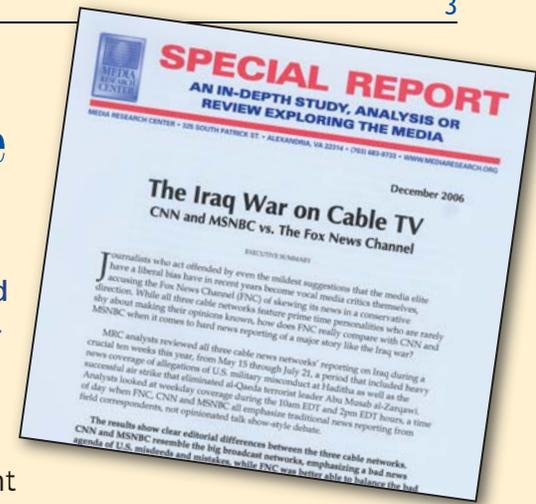
The new report, a follow-up to the 2005 Special Report *TV's Bad News Brigade*, confirms that CNN and MSNBC resemble the liberal broadcast networks – ABC, CBS, NBC – in their Iraq coverage, focusing on little other than a bad news agenda of U.S. misdeeds and mistakes. FNC, on the other hand, has balanced the bad news with news of U.S. achievements in Iraq. Some of the findings in the report, written by MRC Research Director Rich Noyes, include the following:

■ **FNC is the most balanced network.** All three cable news networks ran more stories reflecting bad news about the situation in Iraq than stories about coalition achievements. But Fox was the most balanced, with 20 percent of stories emphasizing optimism, compared with 30 percent that stressed pessimism.

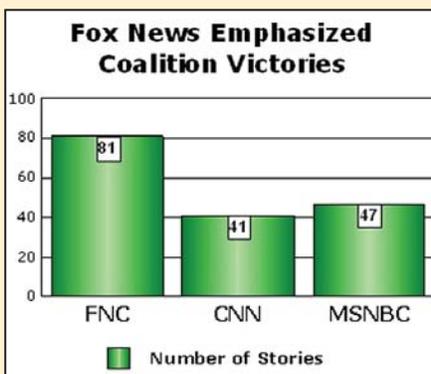
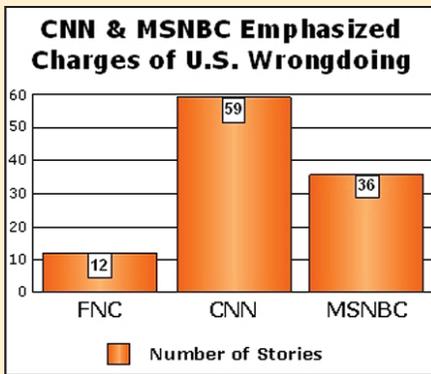
■ **CNN is the most negative network.** Fully three-fifths (60%) of all CNN stories on the war emphasized setbacks, misdeeds, or pessimism about progress in Iraq, compared to just 10 percent that reported on achievements or victories.

■ **CNN and MSNBC sensationalize charges of U.S. wrongdoing.**

While FNC provided significant coverage to unproven claims of U.S. military misconduct in Iraq (12 stories), the other networks took a more sensational approach to the story. MSNBC aired three times as much coverage of alleged misconduct as FNC (36 stories), while CNN aired a whopping 59 stories – nearly five times the coverage of FNC.



CNN over-played allegations of U.S. wrongdoing in Iraq with an astounding 59 stories, while anchor Tony Harris echoed the exaggerated claims of anti-war Rep. John Murtha.



■ **Fox News Channel aired more stories about coalition success in Iraq.** Fox aired a total of 81 stories announcing coalition victories in Iraq, nearly as many as MSNBC (47 stories) and CNN (41 stories) combined.

■ **Even on the best day, CNN and MSNBC found negative themes to promote.** While all three networks presented news of Al-Zarqawi's death as a victory for the U.S., CNN chose that day to interview a Middle East journalist who complained, "There's no good news in Iraq. There's no corner that's been turned, there's no milestone. ...I just feel very depressed and hopeless." On MSNBC, the network took time away from covering the breaking news of Zarqawi's death to feature positive profiles of United States military deserters.

Is it any wonder, then, why CNN's and MSNBC's ratings are only a fraction of Fox's ratings? To read the new study, go to www.MRC.org, and click on "Special Reports."

Bits & Pieces

More Taxes!

The liberal media want your taxes to be raised. Predictably, CBS's Bob Schieffer did his part in a Jan. 7 interview on *Face the Nation* with House Speaker Nancy Pelosi. "President Bush said last week that he wanted to work with the Congress to balance the budget in five years. But he also rejected any tax increases," said Schieffer. "Is it possible to balance the budget under those conditions? ... Can you do it without raising taxes?"

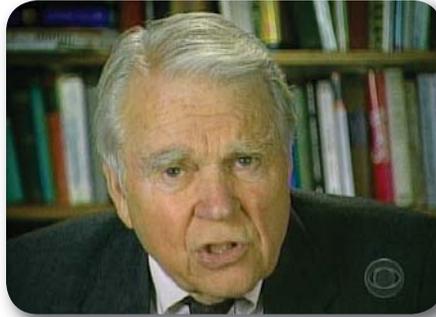


On *Face the Nation*, CBS's Bob Schieffer presses House Speaker Nancy Pelosi about raising taxes to balance the federal budget.

Schieffer ignored the obvious point: If we cut runaway federal spending, we'll balance the budget. When Pelosi suggested that Democrats might look at other ways to possibly trim taxes in some areas, Schieffer went into near-shock. Then Pelosi conceded that "repealing" tax cuts for people making more than \$500,000 a year was "not off the table," which heartened Schieffer who asked, "So they may see their taxes go up?"

Clinton: Best President?

CBS's Andy Rooney loves to give lectures layered with liberalism and on the Jan. 7 *60 Minutes* he didn't disappoint. Pondering the presidents since FDR, Rooney praised Gerald



Andy Rooney of *60 Minutes* declares that Bill Clinton could have been one of the "best" presidents in America's history.

Ford, saying, "we were lucky to have such a good, normal American to step in to do the job." Jimmy Carter was very "smart" and Rooney concluded, bizarrely, that "it was hard to dislike Jimmy Carter, even if you were a Republican." (It is?)

As for Ronald Reagan, he was dismissed as "the only movie star ever elected president" and "a lot of people thought he was better in the movies than in the White House." But Bill Clinton got five stars, with Rooney ruminating that the Comeback Kid "might have gone down in history as one of the best Presidents we ever had if it hadn't been for that one unfortunate incident that I don't want to talk about in case there are children watching."

GOP Killers

One of the other leftists on ABC's *The View*, Joy Behar, declared on the nationwide program Dec. 14 that Republicans might have somehow managed to poison or cause the brain disorder of Democratic Sen. Tim Johnson to help them potentially win back control of the Senate. When the topic arose, Behar asked, "Is there such a thing as a man-made stroke? In other words, did someone do this to him?"

Co-host Elisabeth Hasselbeck — the out-gunned and too-polite conservative

— then wondered, "why is everything coming from the liberal perspective a conspiracy?" Behar did not disappoint with her response, nefariously intoning that for the GOP, "I know what this, that party is capable of."

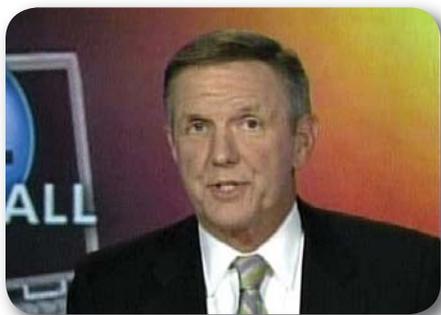
Sandy Berger-lar

Two days before the weekend of Christmas, when most congressmen were at home and most top media people on vacation, the Associated Press revealed that President Clinton's former top National Security adviser, Samuel "Sandy" Berger, had not just pilfered a few classified documents about terrorism from the National Archives, a felony for which he received a slap-on-the-wrist fine. No, Berger took papers related to terrorist threats prior to 9/11 and hid them in his clothes, walked outside the archives to a nearby construction site, looked around suspiciously, and then hid the papers under a construction trailer.

The report from National Archives investigators further revealed that Berger later returned that night and retrieved the hidden documents, took them home, cut several into small pieces and then threw those pieces in the trash. When Berger was caught in this crime, just prior to his 9/11 commission testimony, he repeatedly lied about his actions and the media portrayed him as a bumbling professor-type character. The truth reveals something much sinister. News media reaction? A barely stifled yawn.

House Mother

ABC's Charles Gibson fell into his sentimental liberal shtick on Jan. 4, as Nancy Pelosi held court her first day as the new Speaker of the House. With footage of Pelosi in the background — on the House floor holding a baby and talking to colleagues — Gibson opened ABC's *World News* with these heart-pulling words: "In a picture perhaps even more symbolic, the new Speaker was on the floor for a time, holding her 6-year-old grandson, all the while giving directions on how events were to proceed. It seemed the ultimate



ABC's *World News* anchor Charles Gibson claims that House Speaker Nancy Pelosi can take care of "the children and the country."

in multitasking: Taking care of the children and the country."

As *Newsday's* Jim Pinkerton later commented: "The picture of Nancy Pelosi holding the baby inspired that genius of analysis Charles Gibson" to hit a "home-run for the spin doctors. They put a picture in front of it and some dumb TV reporter just said, 'Oh yeah, well. I guess she's taking care of the country.'"

Dictatorial Hypocrites

Only the *New York Times* could describe deceased Chilean President Augusto Pinochet in worse terms than deceased North Korean communist

dictator Kim Il-Sung. Pinochet, who was an authoritarian and was sometimes brutal, nonetheless was elected and eventually voluntarily and non-violently transferred power in Chile. When he died recently, the *New York Times* ran this headline: "Augusto Pinochet, 91, Dictator Who Ruled by Terror in Chile, Dies". The article described Pinochet as "a notorious symbol of human rights abuse and corruption."

Yet eight years ago when the North Korean tyrant Kim Il-Sung died, the *NYT* ran with this: "Kim Il Sung, Enigmatic 'Great Leader' of North Korea for 5 Decades, Dies at 82." The *NYT* called Kim a "dictator" only four paragraphs into the story and then painted the rest of his biography in gray tones. The unbiased record, however, shows that Kim was as cruel as he was vicious, and whose policies and Communist Party police state caused the deaths of millions of North Koreans.

Kool-Aid Bush

CNN's White House correspondent Suzanne Malveaux derided President Bush as a "Kool-Aid" drinker who won't admit failure in Iraq in a Dec. 8 report on *American Morning*.

Discussing Bush's press conference with British Prime Minister Tony Blair, Malveaux noted that "for Mr. Bush, it's not easy to admit mistakes," and went on to compare his actions to the mass suicide at Jonestown where religious cultists drank poison.

"President Bush and his closest ally, British Prime Minister Tony Blair, have stood shoulder to shoulder on the Iraq war since the very beginning.



CNN's Suzanne Malveaux equates President Bush's Iraq policy with that of the Jonestown, Guyana mass-suicide.

...But three years since the U.S. invasion, the two are still adamant their Iraq mission is sound. President Bush didn't just drink the Kool-Aid, he made it. But perhaps now it's a little less sweet."

Minibits

■ In reference to the warm January weather on the East Coast and global warming, NBC *Today's* **Meredith Vieira** remarks, "So I'm running in the park on Saturday, in shorts thinking this is great [weather] but are we all gonna' die?" ■ In running for president in 2008, "Hillary hopes to capitalize on the nostalgia that many Americans have for the Clinton years, the good old days," gushes NBC's **Andrea Mitchell**. ■ Barbara Walters, on an *ABC Primetime Special*, proclaims, "Our most fascinating person of 2006: Mother of five and Speaker-elect Nancy Pelosi." ■ Given the Iraq Study Group Report, "will the president listen?" worries NBC's **Ann Curry** while her colleague David Gregory wonders if "the president is unwilling to listen." ■ MSNBC's **Keith Olbermann** goes on another rhetorical bender: President Bush has "taken money out of the pockets of every American, even out of the pockets of the dead soldiers on the battlefield" and "given that money to the war profiteers. Because if you sell the Army a thousand Humvees, you can't sell them any more until the first thousand have been destroyed, can you?" ■ CNN's **Jack Cafferty** frets: "Nancy Pelosi has said that impeachment of the President is, quote, 'off the table.' It's all kind of strange. Here's the question this hour: 'Is it wrong for the incoming Congress to simply rule out the impeachment of President Bush?'" ■ *Newsweek's* **Eleanor Clift**, praising Al Gore's "comeback" and his possible 2008 presidential run, cheers, "Hooray that he is back!" ■ Concerning the very liberal Chris Matthews, NBC's **Andrea Mitchell** quips, "I don't think he's a liberal thinker" and "I don't feel there is bias in what we do at NBC News. And I don't think there's bias in CBS or ABC." ■ Finally, some humor: In his *Top Ten List of Things Heard Outside Saddam Hussein's Execution*, NBC's **David Letterman** quips, "Would it have killed him to wear a tie?"



MSNBC's Keith Olbermann rants that President Bush is prolonging the Iraq war to benefit "war profiteers."

MRC Delivers 101,894 “Don’t Believe the Liberal Media” Dog Tags to U.S. Soldiers in Iraq and Afghanistan

The MRC fights the liberal media on many fronts, including Iraq and Afghanistan, where we have sent “Don’t Believe the Liberal Media” dog tags to 101,894 U.S. soldiers stationed there.

This campaign to help “Support Our Troops” was launched in 2005 as part of the MRC’s overall “Tell the Truth!” campaign, a communications offensive that has ensured that the MRC message reaches more than 50 million Americans each week. (For more info., visit the “Take Action” section on the MRC Web page, www.MRC.org.)

The dog tags initiative is led by Maj. Gen. Jack Singlaub (USA Ret.), a staunch supporter of the MRC. The campaign is officially called “Fight Media Bias” and here’s how it works: The MRC informs thousands of Americans — by Internet, e-mail, and print — that they can sign up and send a simulated “dog tag” to the troops and receive a matching “dog tag” to wear on a keychain. One tag bears the message “Don’t Believe the Liberal Media — America Supports Our Troops!” and the other side provides a space for the recipient to sign and add a personal message to the troops.

These signed dog tags and accompanying messages of support are then sent to volunteer uniformed service personnel on the front lines, who distribute them to individual soldiers. The second tag is for the sender here in America to keep on his or her keychain, and it features a reminder to pray daily for the troops.

The purpose is to let our soldiers know that we support them and that the MRC is fighting hard against the liberal media and their anti-military and anti-victory agenda.

More than 450,000 campaign packages have been mailed out since 2005. By the end of 2006, the MRC had delivered 101,894 dog tags to our troops with individual messages of support from all across America — and more dog tags are on their way in 2007 as this vital MRC campaign continues.



U.S. troops in Iraq and Afghanistan display the notes of support and “dog tags” sent to them by more than 100,000 MRC supporters. The “dog tags” read: “Don’t believe the Liberal Media.”



MRC in the News

The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC's latest media appearances include the following:

Television

FNC:

Hannity & Colmes, Dec. 19, and Jan. 2
Your World with Neil Cavuto, Dec. 20, 29, and Jan. 2, 4

CNN:

The Glenn Beck Show, Dec. 19

MSNBC:

Scarborough Country, Dec. 13



Brent Bozell discusses media coverage of the execution of Saddam Hussein on Fox's *Hannity & Colmes*.



On Fox's *Your World with Neil Cavuto*, TimesWatch Director Clay Waters details the *New York Times'* editorial opposition to Saddam Hussein's hanging.



CNN's Glenn Beck interviews Brent Bozell about the trashy, tabloid nature of "mainstream" television news.



MRC's Business & Media Institute Director Dan Gainor explains the media elite's lock-step liberal coverage of global warming on Fox's *Your World with Neil Cavuto*.



Radio

- USA Radio Network, Dec. 22
- G. Gordon Liddy Show, Dec. 19
- The Right Balance, Dec. 19
- WIBA, Madison, WI, Dec. 18
- KOGO, San Diego, CA, Dec. 20
- KRMS, Harrisburg, PA, Dec. 21
- KPAM, Portland, OR, Dec. 21
- WMAL, Washington, DC, Dec. 28
- KRMS, Springfield, MO, Dec. 28
- WRKO, Boston, MA, Dec. 19
- KIDO, Boise, ID, Dec. 29
- KPDQ, Portland, OR, Jan. 3
- WDRC, Hartford, CT, Dec. 19
- WOAI, San Antonio, TX, Dec. 19
- WIOJ, Jacksonville, FL, Dec. 21
- WBT, Charlotte, NC, Dec. 28
- WNTA, Rockford, IL, Dec. 26
- WVOM, Bangor, ME, Dec. 28
- WTKF, Greenville, NC, Dec. 22
- WCNM, Lewiston, ME, Dec. 19
- WMUZ, Detroit, MI, Dec. 20
- WLNI, Lynchburg, VA, Dec. 20
- KAHL, San Antonio, TX, Dec. 20
- WCHS, Charleston, WV, Dec. 21
- WSPD, Toledo, OH, Dec. 21

Print

- New York Post*, Dec. 30
- Pittsburgh Post-Gazette*, Dec. 10, 12, 18
- Pittsburgh Tribune-Review*, Dec. 18, 24, 31, Jan. 1, 5
- Investor's Business Daily*, Dec. 26
- Clearwater Gazette*, Jan. 3
- Boston Globe*, Dec. 24
- Washington Times*, Dec. 31
- Albany Times-Union*, Dec. 11, 26
- Arkansas News Bureau*, Dec. 27
- Marshfield News*, Dec. 22
- Miami Herald*, Dec. 23
- Contra Costa Times*, Dec. 26
- Sacramento Union*, Dec. 22
- Media Monitor*, Jan. 2
- United Press International, Jan. 3
- Jewish Press*, Dec. 20
- Toledo Blade*, Dec. 21
- Standard Newswire*, Dec. 19
- Detroit News*, Dec. 18
- American Spectator*, Dec. 12
- San Jose Mercury News*, Dec. 11

INVESTOR'S BUSINESS DAILY

PITTSBURGH TRIBUNE-REVIEW

NEW YORK POST

The Boston Globe

MiamiHerald.com

Internet

- CBS News Public Eye blog, Jan. 4
- ABC News.com, Jan. 3
- National Review Online, Dec. 28
- Human Events Online, Dec. 21, 29, Jan. 2
- Rush Limbaugh.com, Dec. 15
- Yahoo! News, Dec. 21, Jan. 1
- Townhall.com, Dec. 13, Jan. 3
- National Ledger, Dec. 23, 29, Jan. 5
- News Hounds, Jan. 3
- Free Market News Network, Jan. 2
- Power Line blog, Dec. 18, 31
- The Rant.us, Dec. 31
- Conservative Voice, Dec. 29
- Montrose Press.com, Jan. 3
- Mens News Daily.com, Jan. 3
- Truthdig, Dec. 21
- WorldNetDaily, Dec. 29
- WDC Media News, Dec. 18
- UCSDNews, Dec. 11
- National Association of Manufacturers blog, Dec. 19

~ Partial listing of all media

THE LIGHT OF TRUTH CAMPAIGN

How You Can Help the MRC Fight Liberal Media Bias



JOIN US IN OUR MISSION OF TRUTH

Do You Know How Your Assests Will Be Distributed and Used Upon Your Death?
Make sure the Feds don't end up with the lion's share of your estate!

Even with the recent changes in estate tax legislation, if you pass away with more than \$2 million in your estate (including homes, investments, retirement accounts, etc.), your estate will be subject to a tax rate as high as 46% of the excess.

Consider, instead, a gift to the Media Research Center in your will, living trust, insurance policy or retirement plan. Not only will your estate receive a deduction for the value of this gift, but by including the MRC in your estate plans you can help guarantee that America's Media Watchdog will continue to document, expose, and neutralize the liberal media for years to come.

For more information, please call Thom Golab today at

(800) 672-1423

You can also visit us online at
www.mrc.gift-planning.org

The screenshot shows a web browser window with the URL <http://www.mrc.gift-planning.org/index.php>. The page features a navigation menu on the left with links: Welcome to Planned Giving, Discover the Benefits of Giving Wisely, Ways to Give Wisely, Planned Giving Calculator, Frequently Asked Questions, Glossary of Planned Giving Terms, Your Personal Illustration, Meet Our Donors, and Meet and Contact. The main content area is titled "Discover the Benefits of Giving Wisely to MRC" and includes a yellow banner for "New! Tax Incentives for IRA Gifts! Click Here". The text explains that gifts to the MRC can be used to restore political balance and responsibility to the media, and that the MRC will try to make the gift as rewarding as possible for the donor. A list of benefits includes: "You don't have to use cash to make your gift -- you can give us appreciated securities instead, and receive important income and capital gains tax savings in return." and "You may be holding assets that would benefit MRC more than they benefit you."



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